

# ARC-Management

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## SUPPRESSION/PROFILE AGREEMENT

Each mailing list that is supplied to **ARC-Management** hereafter referred to as "ARC" has granted ARC a nonexclusive license to append or merge the supplied information into our pooled database under the terms stated in this agreement for suppression and profile services.

Your mailing list (supplied in any standard computer format such as .xls, .dbf, or .cdf) will first be cleaned up for proper street address, city, state and zip standardization. It will then be updated for address corrections and move updates before being converted into our system.

**ARC** may NOT assign, rent, loan, lease, license, sell or transfer in part or whole your specific list, as your list, to any other person, organization, company or group without your express written consent. In addition, **ARC** may NOT assign, rent, loan, lease, license, sell or transfer in part or whole, without your express written consent, any name that is unique in the pooled database where the the name has only been reported from you or your organization.

**ARC** will continue to assign, rent, loan, lease, license, sell or transfer any non-unique name or names of their pooled database based on a geographical selection (i.e. state, zip, radius, conference, etc.) to any other person, organization, company or group. List suppliers are allowed to use their list and supplied selects without any usage minimums. Additional selects, processing, and shipping charges will be billed additional. These special considerations constitute all the remuneration that a list supplier will receive. Every list supplier must update their list annually to continue to receive these privileges. All changes or corrections received on each mailing used from **ARC** must be reported so the main database can be updated.

If you have questions regarding your list or this agreement, please do not hesitate to call or Fax us at **(800) 367-1844 Ext 123** or **(706) 504-9187**.

**Your signature shall constitute this a binding agreement between you and ARC-Management.**

**--Consented and agreed to:**

**SIGNED:** \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Fax: \_\_\_\_\_

eMail address: \_\_\_\_\_